

## A GREENER, GENTLER ALTERNATIVE

*Green cremation is a gentle, eco-friendly alternative to flame-based cremation. Just like with traditional cremation, the body is reduced to ashes, which are then returned to the family. However, no flames are used during the Green Cremation process, making it the more natural choice. Originally developed by the Mayo Clinic, this revolutionary process is now available to the general public through [GreenCremation.com](http://GreenCremation.com), a service by Bradshaw.*

### PROVIDED BY A FAMILY YOU CAN TRUST

*Bradshaw Funeral and Cremation Services, a family-owned and operated business centralized in the Twin Cities, is the **first and only** funeral home firm in Minnesota to offer Green Cremation.*

*Since 1972, we have focused on creating meaningful events to celebrate each unique life lived. As innovators in the funeral industry, we are committed to providing state-of-the-art services that distinguish us from other funeral providers. That's why we are proud to offer a gentle, flameless alternative to traditional cremation.*



## DISCOVER THE NATURAL CHOICE

Want to learn more about the eco-friendly, flameless cremation alternative? Contact us today at 651.342.4040 for more information or to schedule a tour of our exquisite facility.



[GreenCremation.com](http://GreenCremation.com)

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[GreenCremation.com](http://GreenCremation.com)

GREEN AND GENTLE  
The natural choice

*A Service by Bradshaw*

## AN EXQUISITE VIEWING AREA

For those loved ones who want to hold a private viewing or short service immediately before the Green Cremation, they may do so from the stunning viewing area at our Celebration of Life Center in Stillwater. Featuring earth-toned stucco walls, striking bluestone floors, warm lighting, a water wall and understated elegance throughout, this spa-like space is unlike any other cremation area you've ever seen. It offers the perfectly peaceful setting to honor your loved one's unique life.

## A FLAME-FREE PROCESS

Green cremation is a flameless process that uses the natural process of water and alkalinity (*potassium hydroxide*) to reduce the body to its basic element of bone ash in the same amount of time as traditional cremation. The ashes are then returned to the family. With Green Cremation, you have all the same final disposition options you would have with traditional flame-based cremation. You may choose to scatter your loved one's ashes, store them in an urn, bury them in a cemetery plot or cremation garden, place them in a Columbarium or even have them turned into special cremation jewelry.



## AN ECO-FRIENDLY CHOICE

In today's environmentally-conscious age, we are encouraged to protect and preserve our planet's natural resources in every way possible. That's why many families are choosing cleaner final disposition options, such as Green Cremation, in an effort to reduce their carbon footprint. Green Cremation is a much more eco-friendly process as compared to flame-based cremation. Here are just a few environmental benefits this flameless alternative offers:

- More than 75% reduction of carbon footprint
- Eliminates concerns over mercury emissions
- Uses 1/8 the amount of energy of other death preparation practices

See the charts below for a side-by-side comparison of traditional flame-based cremation versus Green Cremation.

### General Comparison

	Flame-Based	v	Green
Supports all types of Memorial Services	✓		✓
End product is Cremated Remains	✓		✓
Remains are Placed in an Urn	✓		✓
Operating Temperature	1400° F		350° F
Requires a Cremation Chamber	✓		✓
Uses a Chemical Catalyst	CH <sub>4</sub> or C <sub>3</sub> H <sub>8</sub>		KOH
Cremation time is 2-3 hrs.	✓		✓
Removes Mercury Air Emission			✓
Prevents Particulate Emissions			✓
Uses Less Natural Resources			✓
Improved Environmental Signature			✓

### Carbon Footprint Comparison

	Flame-Based	v	Green
Container Production	28		3
Fuel Consumption	201		25
Electrical Consumption	10		7
NOX Emissions	3		
Other Emissions	1		1
KOH Production / Transport			16
CH <sub>4</sub> /NOX from Water Processing			4
Energy at Processing Plant			3
<b>Total Kg CO<sub>2</sub> Equivalents</b>	<b>243</b>		<b>59</b>

**75.72%**  
less carbon impact on environment